

## Connie Golleher Featured in Investors' Business Daily Article on Long Term Care Insurance

Connie Golleher, COO of The Holleman Companies, was interviewed for an article discussing long-term care published in Investors' Business Daily.

The article discussed the costs of providing long-term care to elderly family members, and weighed the pros and cons of long-term care insurance policies. Connie offered her expert opinion on ways to tweak insurance plans, making them more efficient and cost effective.

“Seemingly small trims to daily benefits can add up to a lot over the life of your policy,” the article reminds readers. It then offers straightforward suggestions from Connie for cutting costs while retaining value. Taking into account things like cost of living adjustment, for example, Connie explains, can lower your premiums and have only a small impact on your benefits.



**Connie Golleher**, insurance expert, is chief operating officer of The Holleman Companies, an insurance-advisory firm in Chevy Chase, MD. She can be reached at [connie@hollemanco.com](mailto:connie@hollemanco.com) or 301-656-8689 ext. 305. [www.hollemanco.com](http://www.hollemanco.com)